

From:

Sent: 10 April 2026 16:34

To: Business Licence <business.licence@brent.gov.uk>

Subject: Re: New AGC - Arcadia Casino, 1 Walm Lane, NW2 5SN - 37891 OBJECTION

Hello

I feel my objection fell into the 3rd category on your list (Protecting Children and Vulnerable Persons from Harm)

Vulnerable Persons are those who may form an addiction (if they haven't got one already) and gambling is one of the nastiest addictions: hard to spot; ruining lives; breaking families and causing financial, emotional and mental damage that spreads way beyond the person doing the gambling.

Any benefit to local business economy will surely be paid for by punters who can ill afford to be funding such ventures (The whole point is that patrons lose money - that is not a healthy business model for Brent to be supporting.)

I also think casinos in the high street help normalise gambling to children, which cannot be a healthy message for authorities to approve of.

Approval of this application is a public thumbs up to an insidious vice (masquerading as fun - even a bit glamorous) and an open door to the social problems and crime associated with gambling and casinos.

Please do not add this blight to the neighbourhood.